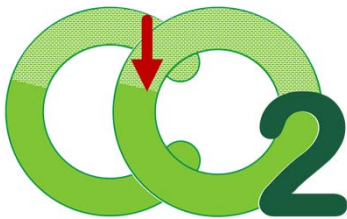


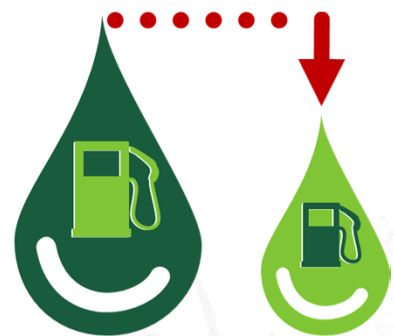
**Green Freight Asia (GFA)** is an **industry led** program. GFA is incorporated in Singapore as a **non-profit organization**.



Our key objective is to help lower fuel consumption **across Asia-Pacific** sourced road freight movements, reduce CO<sub>2</sub>e emissions from these movements and lower shipping costs across the entire supply chain.

GFA is the **dedicated platform** in the Asia-Pacific region **for sustainability industry leaders**:

- GFA provides a **simple/ clear definition and recognition of Green Road Freight Transport** .
- GFA **aligns** the definition and recognition of Green Road Freight Transport **across countries** in Asia-Pacific and other regions.
- GFA provides a **Level Playing field** for industry to adopt green freight practices.
- GFA facilitates information sharing about **Green Technologies**.
- GFA proves a **positive impact** of Green practices on fuel consumption and CO<sub>2</sub>e emissions in a **measurable** way for its members.



Do you want to be **visible as a sustainability leader**, be **part of a strong sustainability community** and **enjoy the benefits** that GFA has to offer ?

Then, **join the team** and **sign up for GFA Membership** now!  
@ | <http://www.greenfreightasia.org/signup>

## OUR PORTFOLIO

### GFA Label



A company's commitment to more sustainable road freight practices becomes visible as it is rewarded with the GFA Label. The Label of a *Shipper* is tied to the Label of the *Carriers* that the shipper uses in its supply chain which creates a mutual interest between the *Shipper* and its *Carriers* to 'go green' together.

- **Shippers** (*Companies that buy road freight transport services*) can identify 'green' *Carriers* and by choosing them, earn the GFA Label for their company.
- **Carriers** (*Companies that own commercial vehicles for the transport of goods*) gain competitive advantage as *Shippers* increasingly award their road freight business to *Carriers* that have obtained the GFA Label.

### GFA Intermediary Service



- ... to align the GFA Label with national programs in Asia-Pacific as well as other regions to standardize the definition and recognition of 'Green Road Freight Transport'.
- ... to connect organizations whose interests and objectives are to increase the adoption sustainable road freight practices.
- ... to share information from public sector (e.g. subsidies and regulations) with private sector and vice versa.

### GFA Green Technology & Practice Platform



- ... to support the adoption of Green Truck Technologies/practices in an effort to bring them to scale
- ... to support the creation of a platform for
  - **Truck/ Technology Manufacturers** -- to share information about Green Technologies.
  - **Carriers** that use Green Technologies -- to share their experience.
  - **Carriers** that are in the market for Green Technologies -- to select the best fit.