

GFA Label Criteria: Shippers/Buyers



xxx Criterion ID

	ONE 	TWO 	THREE 	FOUR 
STRATEGY	L1-C-S-B#1 <ul style="list-style-type: none"> GFA Member GFA Commitment Letter signed 	L2-X-S-B#6 GFA contact for queries	L3-X-S-B#7 Active GFA supporter	L4-X-S-C#8 Smart planning/ opt.
		L2-X-S-C#4 GFA in Transportation RFPs as directional statement(s) ¹	L3-X-S-C#6 GFA in Transportation RFPs as requirement statement(s) ¹	L4-X-S-C#9 GFA in Transportation RFPs as requirement weighting(s) ¹
DATA	Basic Data L1-X-S-C#11+12.1 Submit for 75% of your road freight volume, by country (Registration Country) <ul style="list-style-type: none"> - total # of carriers - # of carriers per GFA Label leaf level (leaf 0-4) 	Enhanced Data L2-X-S-C#12.2 Submit for 75% of road freight volume, by Leaf/non Leaf and by country <ul style="list-style-type: none"> - Total Freight Volume - Total Distance Travelled - # of Consignments - % Procurement Spend [at least one above]		L4-X-S-B#8 Public commitment specific % to reduce CO ₂ own and subcontractor emissions, incl. progress reporting.
				L4-C-S-B#9 CO ₂ reduction progress reporting to GFA.
CARRIER	Carrier informed L1-X-S-B#4 100% carriers informed about Green Freight Asia ¹	≥ X%² Contracted freight volume awarded to GFA Leaf carriers		
		L2-X-S-C#12.2c 10%	L3-X-S-C#12.2c 30%	L4-X-S-C#12.2c 50%

¹: see Appendices C-E; ² GFA Leaf-1-4 carrier freight volume or distance travelled or # of consignments or procurement spend divided by the total across GFA Leaf 0 – 4 Carrier.

Carrier information template



Dear [Carrier Contact],

Ref: Green Freight Asia Label Certification

[SHIPPER NAME] are pleased to share with you information of a labelling certification for the road freight sector enacted by Green Freight Asia (GFA). The GFA Label Certification identifies companies and organisations that are committed to adopting and supporting sustainable freight practices and initiatives throughout Asia.

[SHIPPER NAME] are in full support of the GFA Label Certification, which we believe can provide many benefits throughout procurement and supply chain stages. Such benefits include; competitive offerings through reduced fuel costs, improving carbon accounting and reporting, enhancing reputations with public, customers and suppliers, and development of current and future government freight policies and programs. Furthermore, this certification will help meet sustainability requirements from customers and enhance each company's brand recognition towards climate-conscious consumers.

[SHIPPER NAME] will remain committed through collaboration of our networks, industry associations, companies and other partners who share the same vision to enhance sustainable supply chain practices. Therefore, improving fuel efficiency of freight movement, air quality and minimising CO₂ emissions to help reduce transport-related emissions.

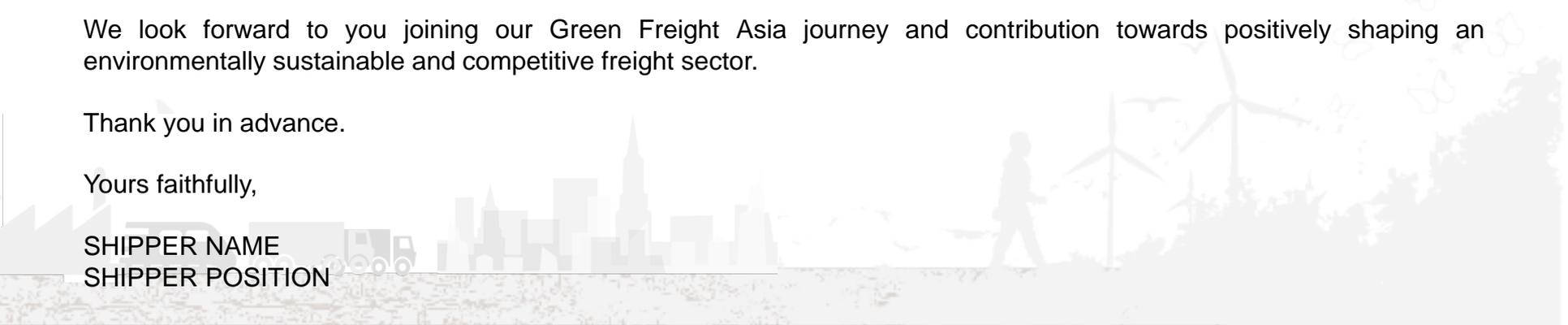
Your commitment to the GFA Label Certification can be demonstrated by award and use of the GFA Label. Certification of the Label is awarded on a 1 to 4 'leaves' criteria, which starts with becoming a member and part of a strong industry network, to measuring data and application of vehicle technologies, innovation and sustainable leadership, respectively.

We look forward to you joining our Green Freight Asia journey and contribution towards positively shaping an environmentally sustainable and competitive freight sector.

Thank you in advance.

Yours faithfully,

SHIPPER NAME
SHIPPER POSITION



Directional statement to be inserted in Shipper RFI/RFP/RFQs (required for Shipper/ buyer (contracted fleet) GFA Label Leaf-2)

<Insert company name> acknowledges that manufacturers, freight carriers, third-party logistics providers and industry associations are key stakeholders in making the freight sector more sustainable, which benefits business, society and the environment. <Insert company name> supports the implementation of green freight programs and initiatives throughout Asia, (e.g. Green Freight Asia) with a vision to dramatically increase the fuel efficiency of freight, improve air quality and minimize CO₂ emissions that contribute to climate change, while still maintaining economic growth. Such programs can help the freight sector to: (a) become more competitive through reduced fuel costs; (b) improve on carbon accounting and reporting to clients; (c) enhance its reputation with public, customers and suppliers; and (d) provide input into the development of government freight policies and programs.

<Insert company name> is committed to collaboration with other manufacturers, carriers, third party logistics providers, industry associations and all other companies who share the same vision of enabling sustainable supply chain practices across Asia, to help increase road transport fuel efficiency and reduce or avoid CO₂ emissions across Asia Pacific. These programs will help meet the sustainability requirements from customers and enhance each company's brand recognition towards climate-conscious consumers.

Requirement Statement to be inserted into RFP/RFQ/ODQ/Ad Hoc shipping requests (required for Shipper/ buyer (contracted fleet) GFA Label Leaf-3)

Shipper's RFP/RFQs/ODQ/Ad Hoc shipping requests must include carrier selection criteria/preferable requirements

- a) The selection criteria/preferable requirements **must include**
 - i. GFA membership and leaf level attainment
- b) Selection criteria/preferable requirements are **recommended to include**
 - ii. Other environmental criteria such as
 - Carbon neutral / carbon reduced shipping option
 - Publically released Sustainability report/ indices
 - Carbon Emissions Report
 - Industry association memberships
 - Information about used methodologies
 - Carbon reduction goals/ action plans
 - Information about fleet renewal program
 - ...

Requirement weightings (to be inserted into RFP/RFQ/ODQ/Ad Hoc shipping requests (required for Shipper/ buyer (contracted fleet) GFA Label Leaf-4)

- a) Shippers shall meet all the GFA requirements for the Requirement Statement par 2a. with the additional requirement that they include weightings for environmental versus other criteria. (e.g. environmental criteria equals 20%, all other criteria in total equal 80%)
- b) Total weightings must add up to 100%